

chicagocooperator.com - Ad Rates



Banner \$150 Monthly
IAB Spec: Leaderboard
Size: 600px (w) x 120px (h) or 728px (w) x 90px (h)
Mobile Version Size: 320px (w) x 50px (h)
Placement: Top-below header, all pages except the home page.
Page Views: 4,000



Big Box \$150 Monthly
IAB Spec: Large Rectangle or Medium Rectangle
Size: 336px (w) x 280px (h) or 300 (w) x 250 (h)
Placement: Right side of the page, location 1, on every page.
Page Views: 4,000



Article Text Ad \$150 Monthly
IAB Spec: Full Banner
Size: 468px (w) x 60px (h)
Mobile Version Size: 320px (w) x 50px (h)
Placement: After the fourth paragraph, on article pages only.
Page Views: 4,000



Top Leaderboard \$150 Monthly
IAB Spec: Large Banner
Size: 468px (w) x 60px (h) or 728px (w) x 90px (h)
Mobile Version Size: 320px (w) x 50px (h)
Placement: Top-right on Home Page only.
Page Views: 4,000



Button A \$150 Monthly
IAB Spec: Button 2
Size: 120px (w) x 60px (h)
Placement: Right side of the page, on every page, under menu structure.
Page Views: 4,000



Ad Specifications

All file must be under 30k saved as a gif, png or jpg