

**Newsletter - Ad Rates**



**Leaderboard**

Size: 320px (w) x 200px (h)  
Placement: Top-header of every email

\$250 per issue



**1<sup>st</sup> Article Ad**

Size: 740px (w) x 300px (h)  
Placement: 1<sup>st</sup> Ad of every email

\$250 per issue



**Article Text ads**

Size: 740px (w) x 300px (h)  
Placement: After 2<sup>nd</sup> article of every email  
After 4<sup>th</sup> article of every email

\$200 per issue



**Newsletter: Last Article**

Size: 740px (w) x 300px (h)  
Placement: After last article of every email

\$175 per issue



**Newsletter: Sponsor**

Size: 120px (w) x 60px (h)  
Placement: Bottom of the page of every email

\$150 per issue



**Ad Specifications**

All file must be under 30k saved as a gif, png or jpg