

## Newsletter - Ad Rates



**Leaderboard** \$100  
Size: 320px (w) x 60px (h)  
Placement: Top-header on every email.



**Sponsor** \$100  
Size: 120px (w) x 60px (h)  
Placement: Bottom of the page on every email.



## Ad Specification

All file must be under 30k saved as a gif, png or jpg