

**Directory Rates & Specs**



**Full Page**  
\$1,950 - 4 7/8 x 7 7/8  
Back Cover \$4,390  
Inside front cover \$2,870  
Inside back cover \$2,870  
Page 1 \$2,870  
Pages 2-8 \$2,270



**Quarter Page**  
\$890 - 2 3/8 x 3 7/8



**Half Page**  
\$1,550 - 4 7/8 x 3 7/8



**Bold Listing**  
\$425  
Listings include company name, address, phone/fax number, email, web address and contact

**Listing**  
\$200  
Listings include company name, address, phone/fax number

**Full Page**

*Planners*

There's Nothing Like the  
Pass-War Architecture of New York City.  
With the Safety of Pass-War Elevator Technology,  
of Course.

**WEP**  
WORLDWIDE ELEVATOR PRODUCTS

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By: The World Directory of One & One Source

**Half Page**

*Waste Removal/Compactor Sales & Service*

**Waste Removal-  
Compactor Sales &  
Service (cont.)**

Advanced Container Service 400 Wood Ave York, PA 17403 Contact: Joe Miller www.aeservice.com	412-751-1111 412-751-1111 412-751-1111 412-751-1111	412-751-1111 412-751-1111 412-751-1111 412-751-1111	412-751-1111 412-751-1111 412-751-1111 412-751-1111
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**Waste Removal  
Recycling**

Waste Removal 412-751-1111	Waste Removal 412-751-1111	Waste Removal 412-751-1111	Waste Removal 412-751-1111
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**METROPOLITAN COMPACTOR SERVICE GROUP**

Refuse handling systems, Sales, Installation, Service.

**Compactors, chutes, hopper  
doors, replacement units,  
plastic bags & tubing**

212 772 0701  
718 843 7880  
800 691 6901

400 industrial lane,  
worth plains, ny 97776 908 233 6744 fax

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**Quarter Page**

*Attorneys*

**Review of CONTRACTS, LLP**

Attorneys specializing in the representation of manufacturers and corporations and corporations.

2000 Woodbury Avenue  
Plainfield, NJ 07060  
Phone: 908-221-1111  
Fax: 908-221-1111  
www.reviewofcontracts.com

Henry G. Bickel, Jr. 400 Main St. New York, NY 10013	212-213-1111 212-213-1111 212-213-1111	212-213-1111 212-213-1111 212-213-1111	212-213-1111 212-213-1111 212-213-1111
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**Bold Listings**

**Szold & Brandwen, . . . . . PC. 212-732-0606**  
14 Wall St.  
New York, NY 1005  
Contact: Aurthur Gussaroff  
info@szoldbran.com  
see our ad on page ii

**Listings**

**F&G Restoration . . . . . 718-821-7000**  
67-09 Catalpa Ave.  
Glendale, NY 11385  
Contact: Bogdan Dinca  
see our ad on page 63

## **Mechanical Specifications**

### **Media**

Ads may be submitted on CD-R, CD-RW, DVD-R or DVD-RW. Submitted media must be clearly labeled with issue date, advertiser name, and contact name and telephone number. Ads may be submitted electronically via FTP. For instructions, please contact our Production Dept. at 212-683-5700, ext. 359.

### **Formate**

- Hi-res PDF files (made ONLY through Acrobat Distiller) PDF files must be made compatible with Acrobat 4.0 (PDF Version 1.3), no higher.
- Native Quark files version 7.5 or lower.
- Adobe Illustrator EPS files CS4.

### **Hi-re's PDF distilled files must have**

- All fonts embedded.
- The color mode (i.e. CMYK or Grayscale). Never RGB or LAB or embedded color profiles.
- All spot colors must be converted to CMYK unless running 2-color ads.
- OPI must never be included in the file.
- Resolution: 300 DPI for all submitted images and files.
- All images and files have a max density of 240%.

### **Native Quark files must have**

- All supporting fonts.
- All illustrations and scans. The color mode (i.e. CMYK or Grayscale). Never RGB or LAB or embedded color profiles.
- All spot colors must be converted to CMYK unless running 2-color ads.
- Resolution: 300 DPI for all submitted images and files.
- All images and files have a max density of 240%.

### **Adobe Illustrator files must have**

- Illustrator files should have all fonts converted to outline.
- The color mode (i.e. CMYK or Grayscale). Never RGB or LAB or embedded color profiles.
- All spot colors must be converted to CMYK unless running 2-color ads.
- Resolution: 300 DPI for all submitted images and files.
- All images and files have a max density of 240%.

*A proof should accompany each submitted ad and should be labeled with the publication, issue date and advertiser name*

## **Payment and Contracts**

A finance charge of 1.5% per month will be billed to all accounts over 30 days. Cancellations will not be accepted after the 20th of the month preceding publication. Cancellation contracts will be pro-rated for discounts due.

## **Agency Commissions**

A 15% commission will be allowed for ads submitted and paid for by a recognized agency. The New Jersey Cooperator will not pay commissions directly to agencies.