

## njooperator.com - Ad Rates



**Banner** \$150 Monthly  
**IAB Spec:** Leaderboard  
**Size:** 600px (w) x 120px (h) or 728px (w) x 90px (h)  
**Mobile Version Size:** 320px (w) x 50px (h)  
**Placement:** Top-below header, all pages except the home page.  
**Page Views:** 4,000



**Big Box** \$150 Monthly  
**IAB Spec:** Large Rectangle or Medium Rectangle  
**Size:** 336px (w) x 280px (h) or 300 (w) x 250 (h)  
**Placement:** Right side of the page, location 1, on every page.  
**Page Views:** 4,000



**Article Text Ad** \$150 Monthly  
**IAB Spec:** Full Banner  
**Size:** 468px (w) x 60px (h)  
**Mobile Version Size:** 320px (w) x 50px (h)  
**Placement:** After the fourth paragraph, on article pages only.  
**Page Views:** 4,000



**Top Leaderboard** \$150 Monthly  
**IAB Spec:** Large Banner  
**Size:** 468px (w) x 60px (h) or 728px (w) x 90px (h)  
**Mobile Version Size:** 320px (w) x 50px (h)  
**Placement:** Top-right on Home Page only.  
**Page Views:** 4,000



**Button A** \$150 Monthly  
**IAB Spec:** Button 2  
**Size:** 120px (w) x 60px (h)  
**Placement:** Right side of the page, on every page, under menu structure.  
**Page Views:** 4,000



## Ad Specifications

All file must be under 30k saved as a gif, png or jpg