

Directory Rates & Specs



Full Page
 \$1,950 - 4 7/8 x 7 7/8
 Back Cover \$4,390
 Inside front cover \$2,870
 Inside back cover \$2,870
 Page 1 \$2,870
 Pages 2-8 \$2,270



Quarter Page
 \$890 - 2 3/8 x 3 7/8



Half Page
 \$1,550 - 4 7/8 x 3 7/8



Bold Listing
 \$425
 Listings include company name, address, phone/fax number, email, web address and contact

Listing
 \$200
 Listings include company name, address, phone/fax number

Full Page

There's Nothing Like the
 Post-War Architecture of New York City.
 With the Safety of Pass-War Elevator Technology,
 of Course.

Pass-War
 ELEVATOR TECHNOLOGY

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Half Page

Waste Removal/Compactor Sales & Service

Waste Removal-Compactor Sales & Service (cont.)	Lark & Company, Inc. 718-334-1200 1000 1st Ave. N.Y. Brooklyn, NY 11218 www.larkco.com
American Container Service 212-754-6100 400 West 10th St. New York, NY 10011 Contact: Tom Miller tom@amcny.com	Sines Waste, Inc. 718-495-1000 400 1st Ave. Brooklyn, NY 11218 Contact: Tom Spence Tom@SinesWaste.com
Waste Removal Recycling	WJ Waste Service 718-491-4000 77 Jackson Brooklyn, NY 11218 Contact: Jeff Brubaker
Waste Removal/Compactor Sales & Service (cont.)	Waste Conversion Co. 800-700-0000, 718-421-4000 400 1st Ave. New York, NY 10011 Contact: Bruce W. Co.

METROPOLITAN COMPACTOR SERVICE

Waste handling systems, Sales, Installation, Service.

Compactors, chutes, hopper doors, replacement units, plastic bags & tubing

212 772 0701
 718 843 7880
 800 691 6901

4000 Industrial Lane,
 South Plainfield, NJ 07080

908 233 6744 fax

Quarter Page

Perry & Roberts, LP 212-279-0000 400 West 10th St. New York, NY 10011	Review of <i>Engineering News-Record</i> Advertising specializing in the representation of construction and engineering and corporations and organizations 2000 Washington Avenue Philadelphia, PA 19103 Phone: (610) 271-2100 Fax: (610) 271-2100 Email: perry@review.com
Thomas & Brown, Inc. 212-211-8100 100 West 10th St. New York, NY 10011	Robert J. Gagliardi Gagliardi & Associates 2000 Washington Avenue Philadelphia, PA 19103 Phone: (610) 271-2100 Fax: (610) 271-2100 Email: gagliardi@review.com
T. J. & J. J. 212-211-8100 100 West 10th St. New York, NY 10011	Robert J. Gagliardi Gagliardi & Associates 2000 Washington Avenue Philadelphia, PA 19103 Phone: (610) 271-2100 Fax: (610) 271-2100 Email: gagliardi@review.com
T. J. & J. J. 212-211-8100 100 West 10th St. New York, NY 10011	Robert J. Gagliardi Gagliardi & Associates 2000 Washington Avenue Philadelphia, PA 19103 Phone: (610) 271-2100 Fax: (610) 271-2100 Email: gagliardi@review.com

Bold Listings

Szold & Brandwen, PC. 212-732-0606
 14 Wall St.
 New York, NY 1005
 Contact: Arthur Gussaroff
 info@szoldbran.com
 see our ad on page ii

Listings

F&G Restoration 718-821-7000
 67-09 Catalpa Ave.
 Glendale, NY 11385
 Contact: Bogdan Dinca
 see our ad on page 63

Mechanical Specifications

Media

Ads may be submitted on CD-R, CD-RW, DVD-R or DVD-RW. Submitted media must be clearly labeled with issue date, advertiser name, and contact name and telephone number. Ads may be submitted electronically via FTP. For instructions, please contact our Production Dept. at 212-683-5700, ext. 359.

Formate

- Hi-res PDF files (made ONLY through Acrobat Distiller) PDF files must be made compatible with Acrobat 4.0 (PDF Version 1.3), no higher.
- Native Quark files version 7.5 or lower.
- Adobe Illustrator EPS files CS4.

Hi-re's PDF distilled files must have

- All fonts embedded.
- The color mode (i.e. CMYK or Grayscale). Never RGB or LAB or embedded color profiles.
- All spot colors must be converted to CMYK unless running 2-color ads.
- OPI must never be included in the file.
- Resolution: 300 DPI for all submitted images and files.
- All images and files have a max density of 240%.

Native Quark files must have

- All supporting fonts.
- All illustrations and scans. The color mode (i.e. CMYK or Grayscale). Never RGB or LAB or embedded color profiles.
- All spot colors must be converted to CMYK unless running 2-color ads.
- Resolution: 300 DPI for all submitted images and files.
- All images and files have a max density of 240%.

Adobe Illustrator files must have

- Illustrator files should have all fonts converted to outline.
- The color mode (i.e. CMYK or Grayscale). Never RGB or LAB or embedded color profiles.
- All spot colors must be converted to CMYK unless running 2-color ads.
- Resolution: 300 DPI for all submitted images and files.
- All images and files have a max density of 240%.

A proof should accompany each submitted ad and should be labeled with the publication, issue date and advertiser name

Payment and Contracts

A finance charge of 1.5% per month will be billed to all accounts over 30 days. Cancellations will not be accepted after the 20th of the month preceding publication. Cancellation contracts will be pro-rated for discounts due.

Agency Commissions

A 15% commission will be allowed for ads submitted and paid for by a recognized agency. The Cooperator will not pay commissions directly to agencies.