

## Newsletter - Ad Rates



### Leaderboard

Size: 320px (w) x 200px (h)

Placement: Top-header of every email

\$250 per issue



### 1<sup>st</sup> Article Ad

Size: 740px (w) x 300px (h)

Placement: 1<sup>st</sup> Ad of every email

\$250 per issue



### Article Text ads

Size: 740px (w) x 300px (h)

Placement: After 2<sup>nd</sup> article of every email

After 4<sup>th</sup> article of every email

\$200 per issue



### Newsletter: Last Article

Size: 740px (w) x 300px (h)

Placement: After last article of every email

\$175 per issue



### Newsletter: Sponsor

Size: 120px (w) x 60px (h)

Placement: Bottom of the page of every email

\$150 per issue



## Ad Specifications

All file must be under 30k saved as a gif, png or jpg